

RT Marketing

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Price List for Custom Post Cards—effective May 2009

<u>Item</u>	<u>Quantity</u>	<u>Price</u>	<u>Price per Piece</u>
Postcards 4 x 6	250	\$255.00	1.02
	500	\$310.00	0.62
	1,000	\$336.00	0.34
	2,000	\$407.00	0.20
	3,000	\$449.00	0.15
	5,000	\$550.00	0.11
	10,000	\$810.00	0.08
	20,000	\$1,250.00	0.06
	Postcards 5.5 x 8.5	250	\$255.00
500		\$320.00	0.64
1,000		\$411.00	0.41
2,000		\$554.00	0.28
3,000		\$640.00	0.21
4,000		\$745.00	0.19
5,000		\$860.00	0.17
8,000		\$1,090.00	0.14
10,000		\$1,330.00	0.13
12,500		\$1,475.00	0.12
15,000		\$1,738.00	0.12
17,500		\$1,949.00	0.11
20,000		\$2,160.00	0.11
30,000		\$3,145.00	0.10
50,000		\$4,985.00	0.10

The post cards are offset printed full color both sides on 15-point cover stock, gloss 2 sides. Prices include a electronic proofing process and 1 hour design/editing time. Additional time spent for art or copy development will be billed at our customary rates.

If you wish to have the post cards shipped to you, freight costs will be added.

If you wish Catawba Mailing Service to mail them, the mailing fee is \$40 set up and \$50/1000 pieces mailed (after a minimum of \$150 is met). The 4x6 post cards can be mailed first class for 28¢ postage. You would probably want to mail the 5.5 x 8.5 post cards at Standard Mail rates, provided the subject matter is not time-sensitive.